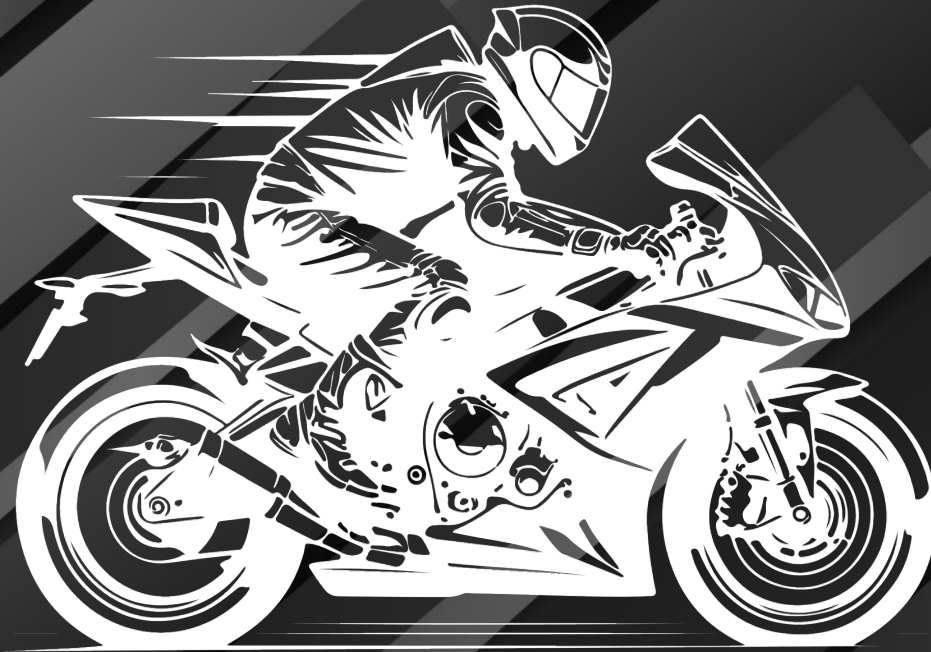


up-map.it

M Ride

UP MAP



MADE IN ITALY



02

MRide

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Presentation index



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Device

MRide Device for your own throttle maps

04

Application

Mobile Application Features (Apple and Android)

05

Motorcycle

Control your motorcycle

06

Maps

Browse and customize the available maps

07

Special function

Available special features

Device that allows to customizing the throttle response directly from your smartphone



Bluetooth connection

The device is connected to the phone via Bluetooth

5.0

Updates via App

The device is updated via the app installed on the mobile phone.



Universal device

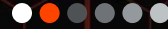
The hardware is universal and is not tied to a model/brand of motorcycle. There will only be a product code and adapters for connection to the motorcycle.

MRide

Designed to withstand any condition (IP67)



With MRide device and the app you can customize and optimize the throttle response according to your riding style.



MAPPINGS

Preset map selection: choose from already optimized setting sets.

Advanced customization: create and edit your own throttle maps to always have the gas response you prefer.



MOTORCYCLE

Control Center: Manage your MRide bikes and devices, access your custom maps and special features



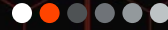
FUNCTIONS

Valet Mode: limits the maximum throttle opening.

Warm Up Mode: automatically warms up the engine before riding.

Remote throttle control: manage the throttle even remotely.

View all information about the motorcycle



Device

Viewing the operating system version. From here you can update the operating system of the device.

Maps

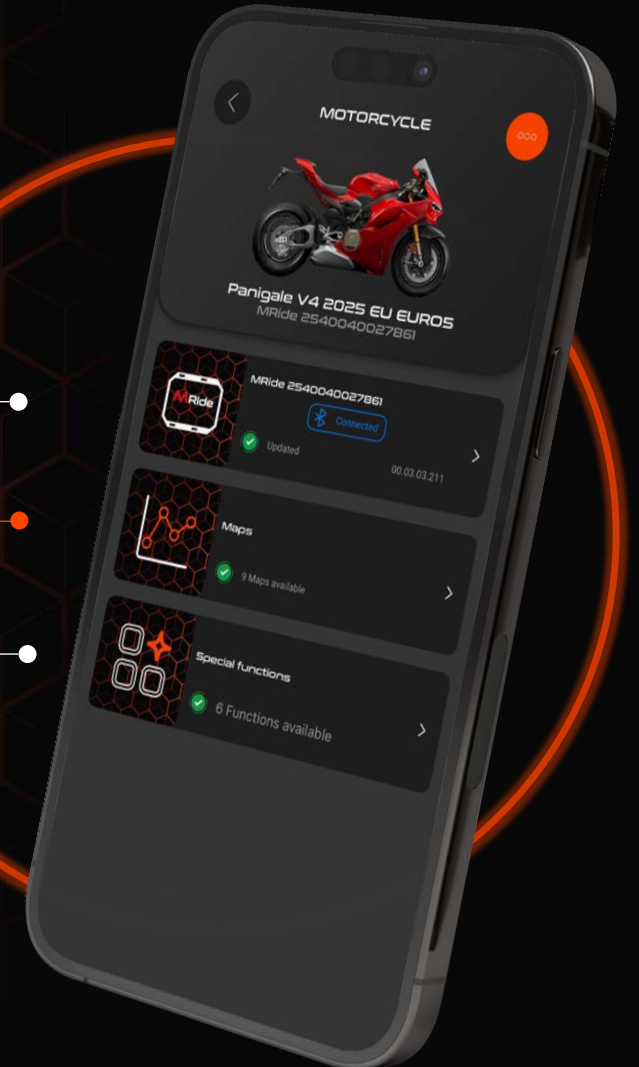
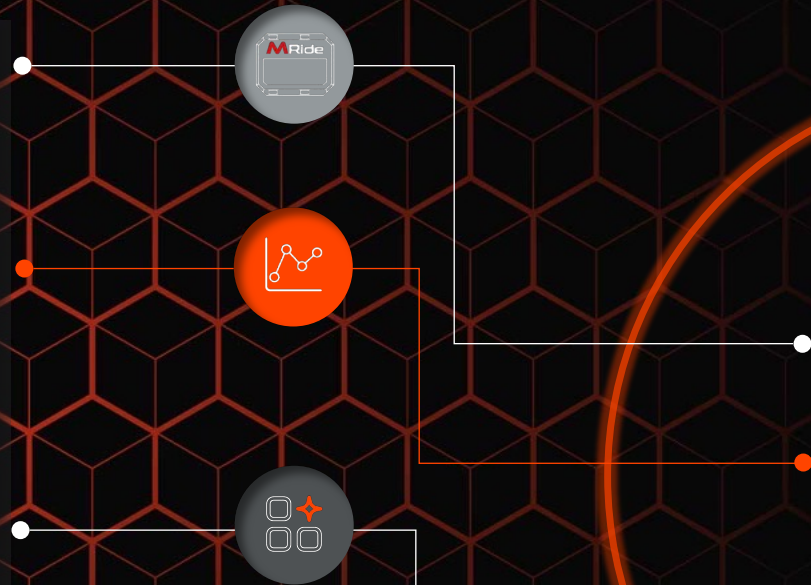
The user will be able to customize his maps according to his requirements.

Special Functions

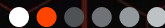
Valet Mode: limits the maximum throttle opening.

Warm Up Mode: automatically warms up the engine before riding.

Remote throttle control: manage the throttle even remotely.



Additional features available in the App

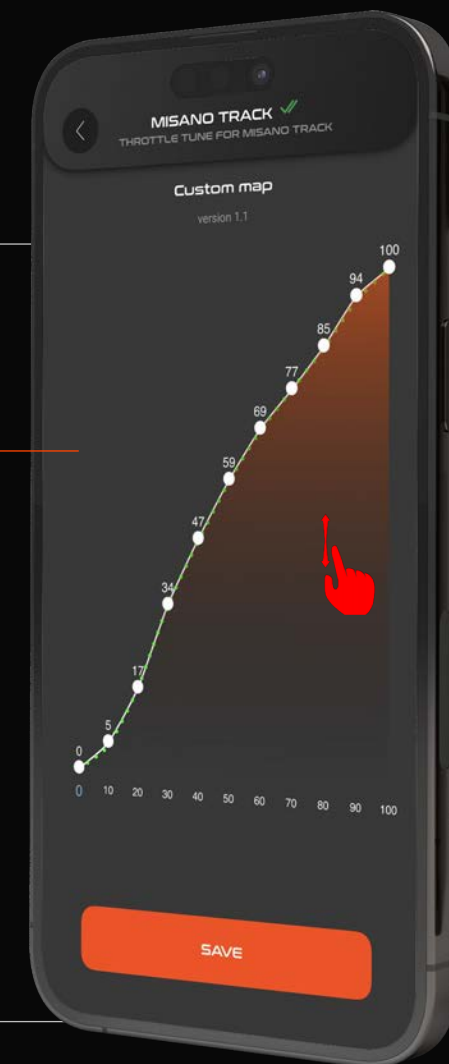
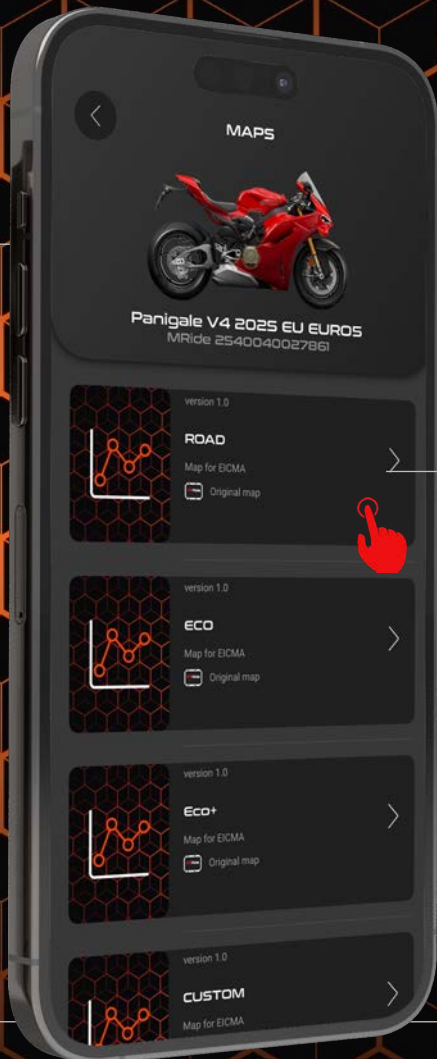


Preset modes

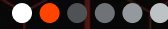
Choose from the various presets available the one that is most compatible with your driving style: Road, Sport, Race, Eco and Eco+.

Create your own configuration

Customize the throttle control response ramp as you wish directly from your smartphone.



Special functions

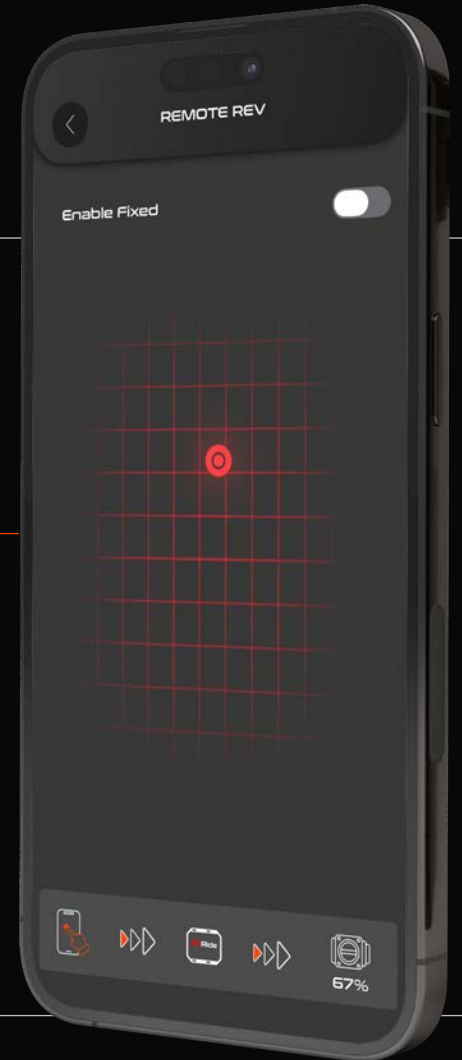
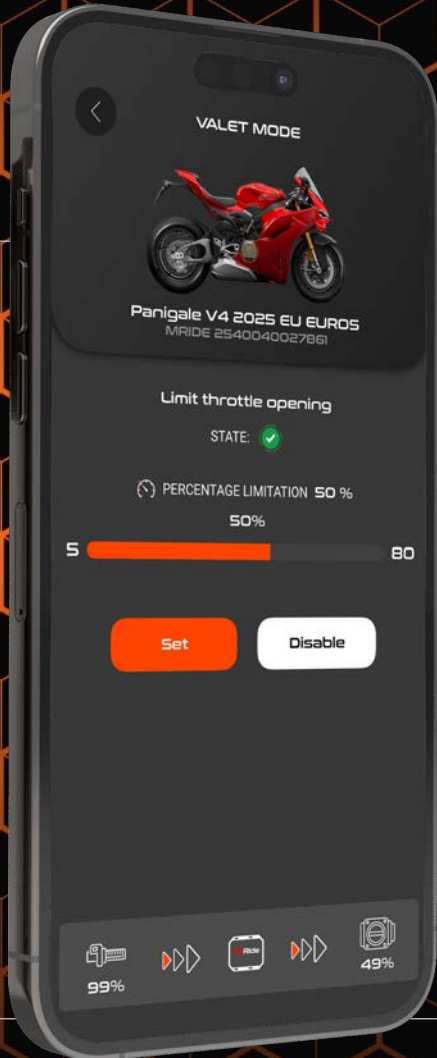


Valet mode

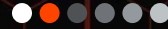
Decide how much to limit the throttle opening based on your needs.

Remote Rev

Impress your friends by controlling your motorcycle remotely through your smartphone, and watch their reactions.



Special functions



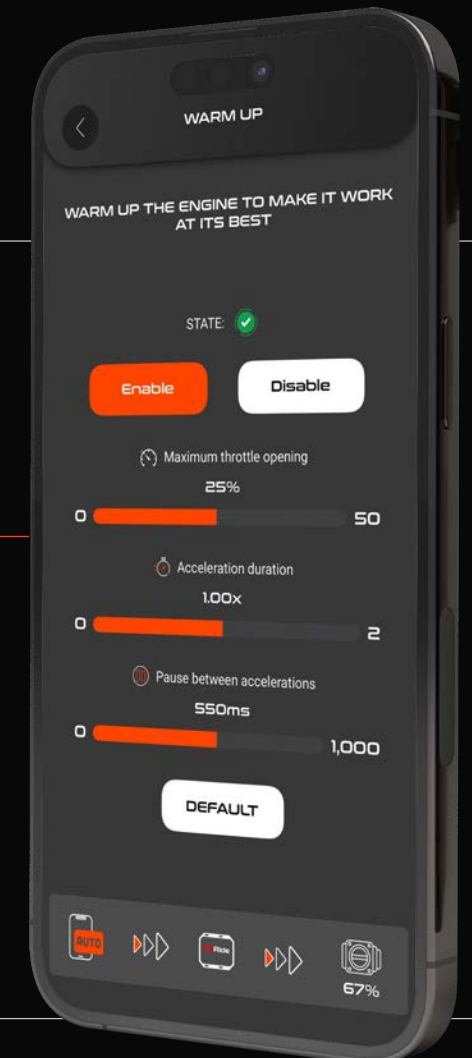
Real Time-Data

Track in real time how MRide optimizes the throttle opening percentage, giving you total control of your motorcycle.

Warm Up

Automatically warms up your engine to ensure optimal performance before you ride, customizing:

- Maximum throttle opening
- Acceleration duration
- Pause between acceleration



UpMap COMPANY

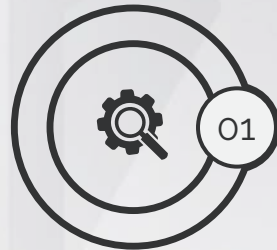


The company follows the design of the UpMap system 360°



Hardware Design

Design of the electronic part of the products.



Software design

Design of iOS, Android mobile applications and the web services part (server)



Calibration development

Protocol analysis and engine calibration development.



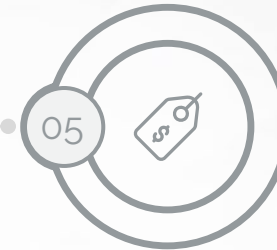
Customer care

Customer service provides support before, during and after a purchase.



Sale of products

Worldwide sales of products both to the B2C end customer and to the B2B sales network



Research & Development

Studying new motorcycle control unit protocols



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MRide

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